

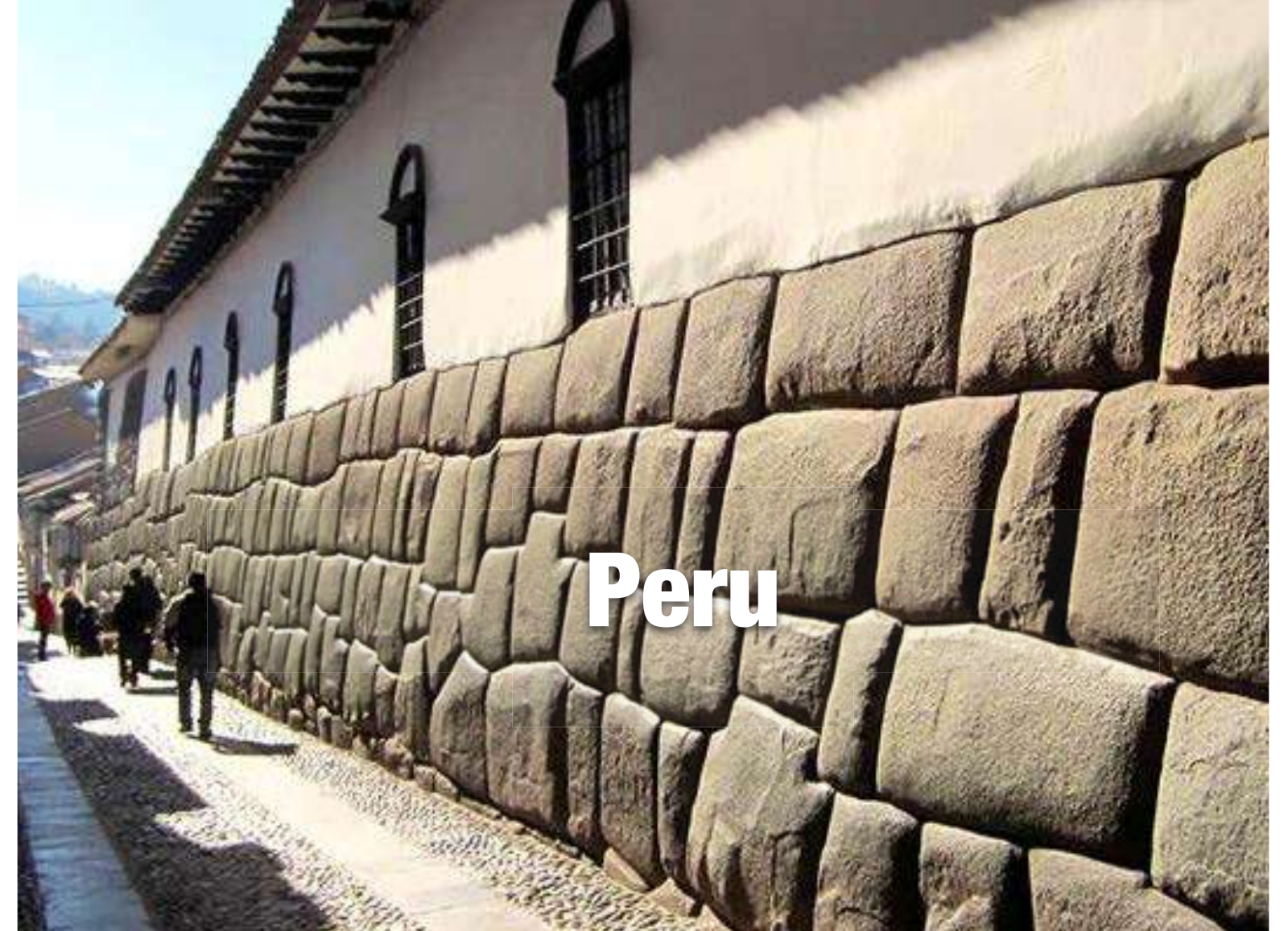


GLOBAL WELLNESS  
SUMMIT 2019

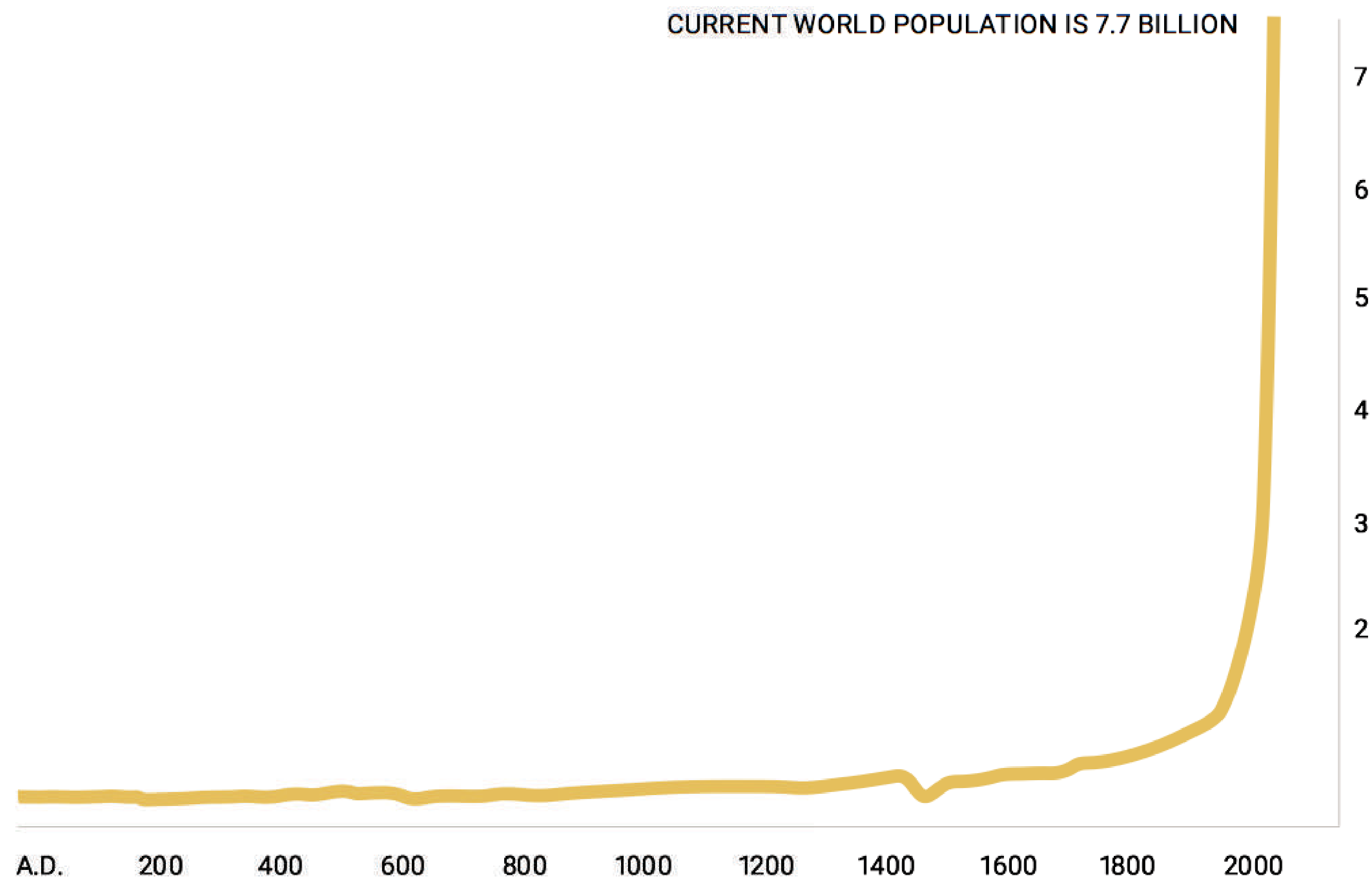
# Architecture for Humankind: One Race, Many Cultures

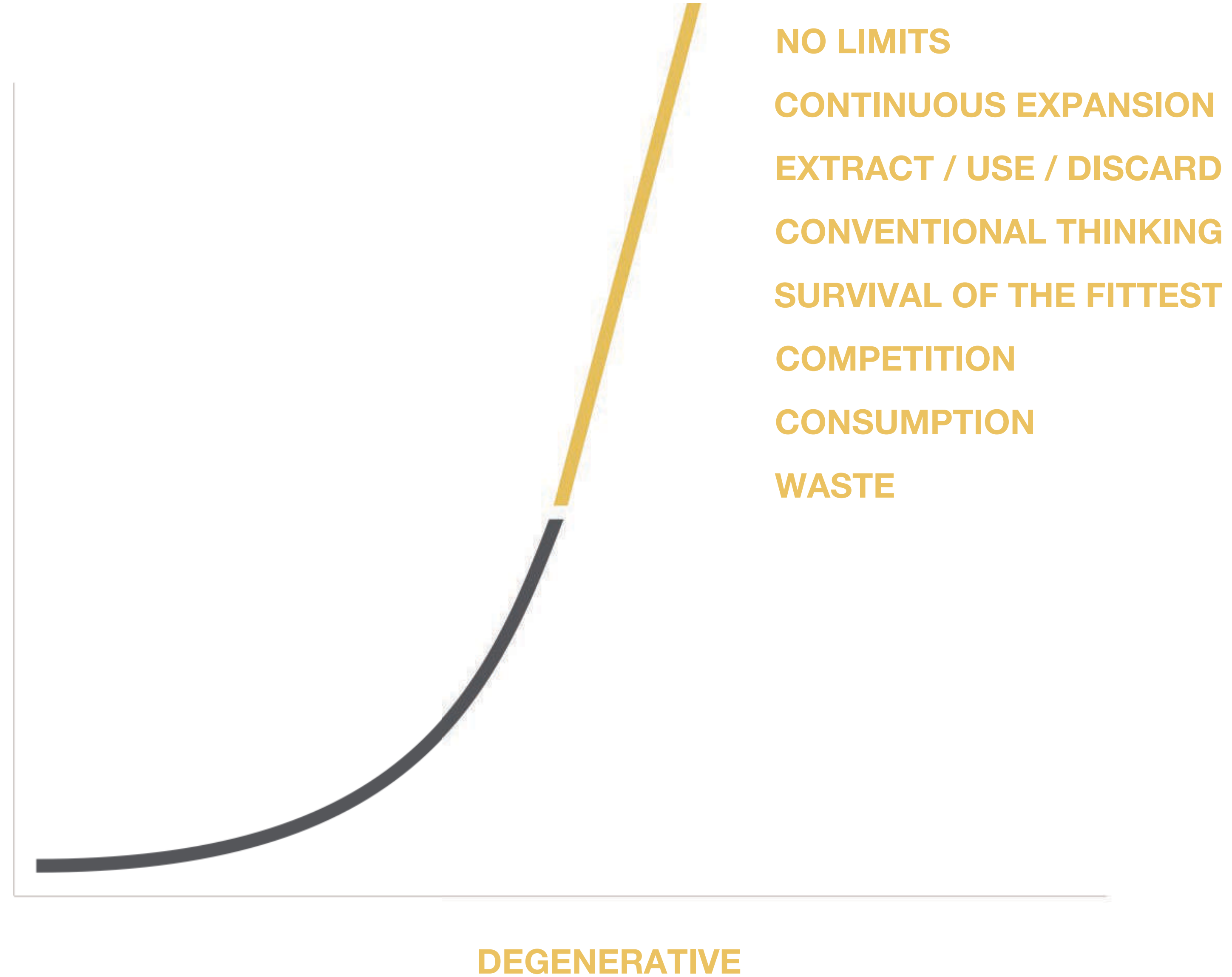
**Veronica Schreibeis Smith**, CEO & Founding  
Principal, Vera Iconica Architecture, US



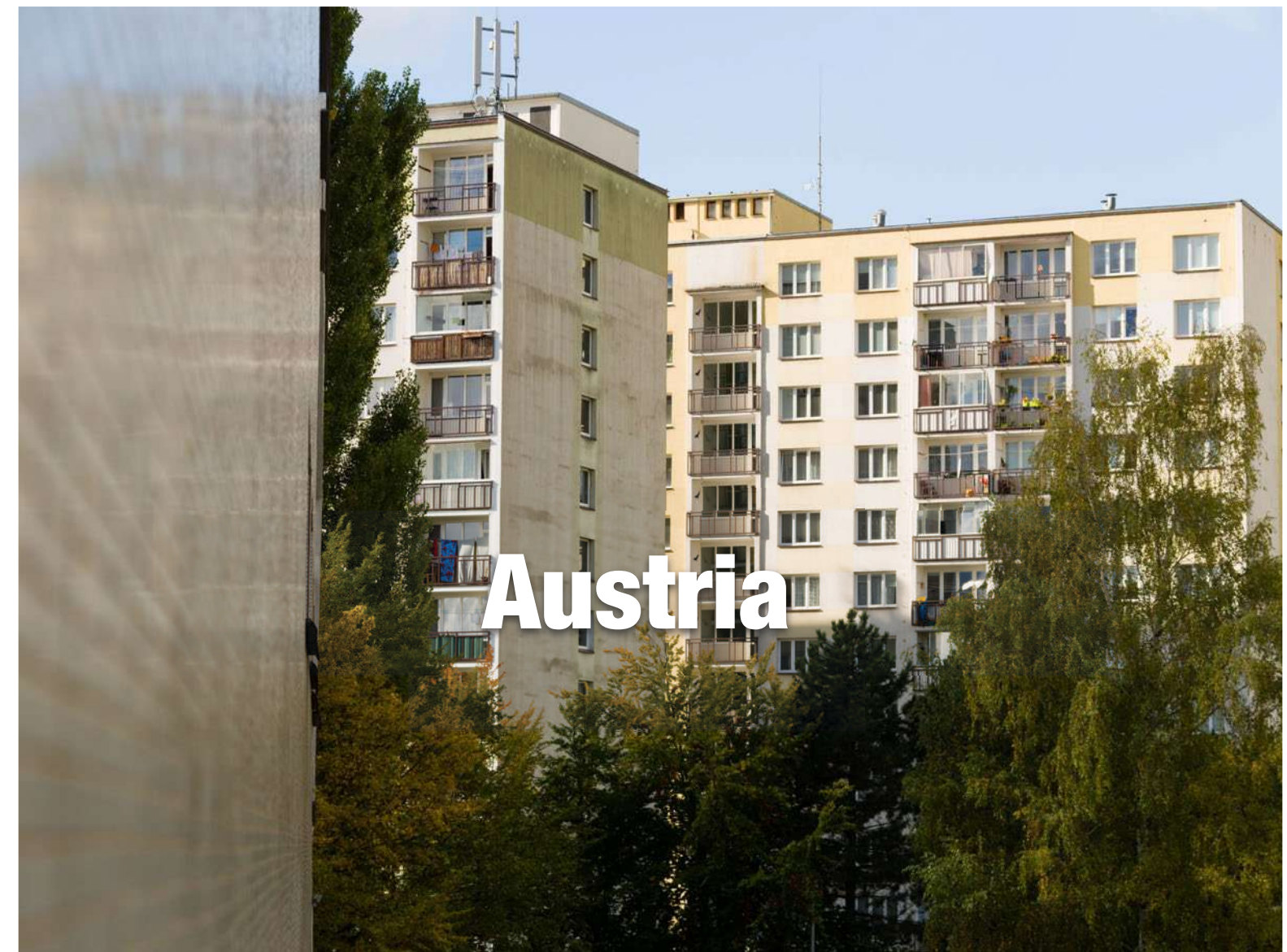
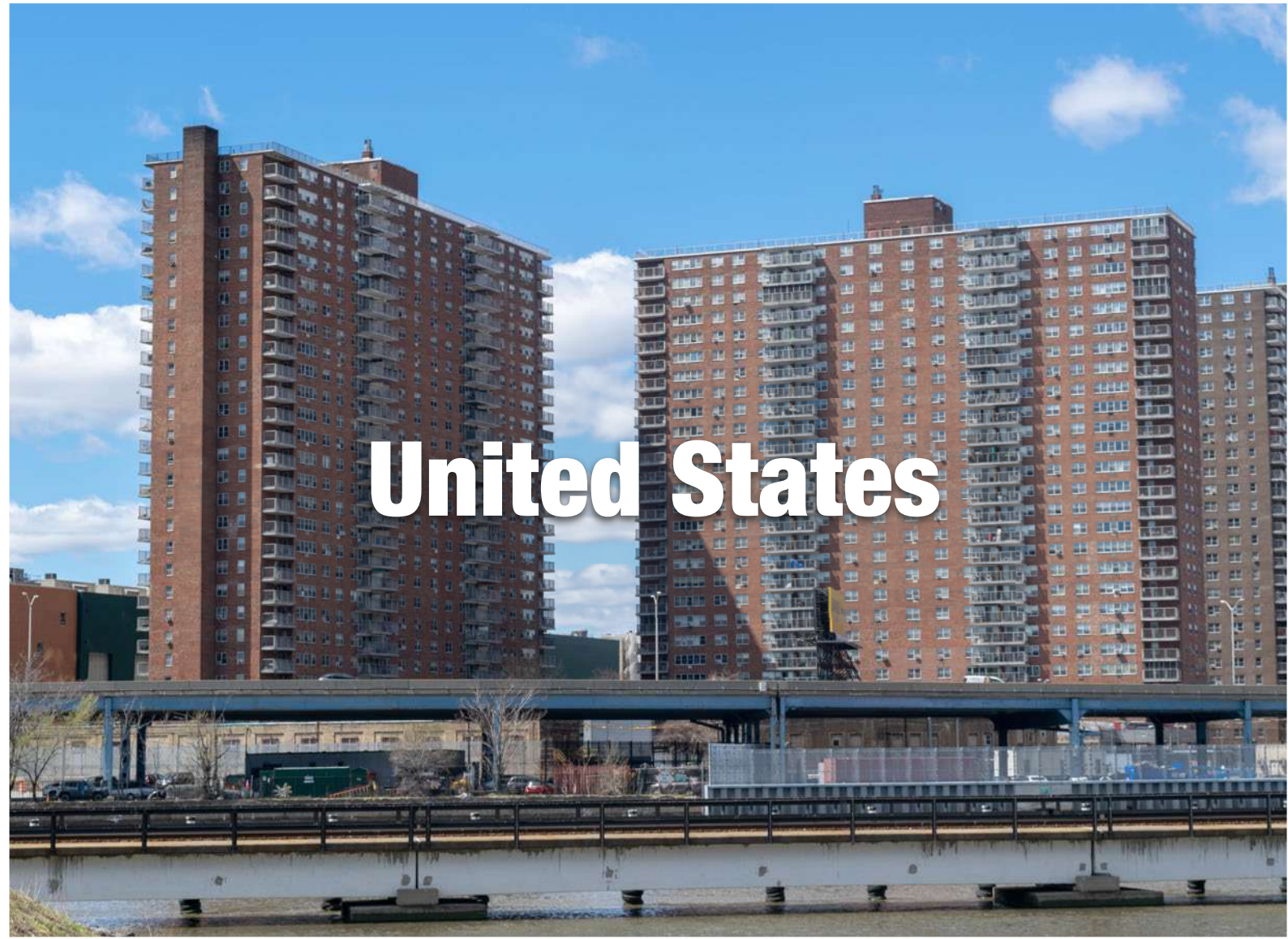














**One architecture for many cultures?**

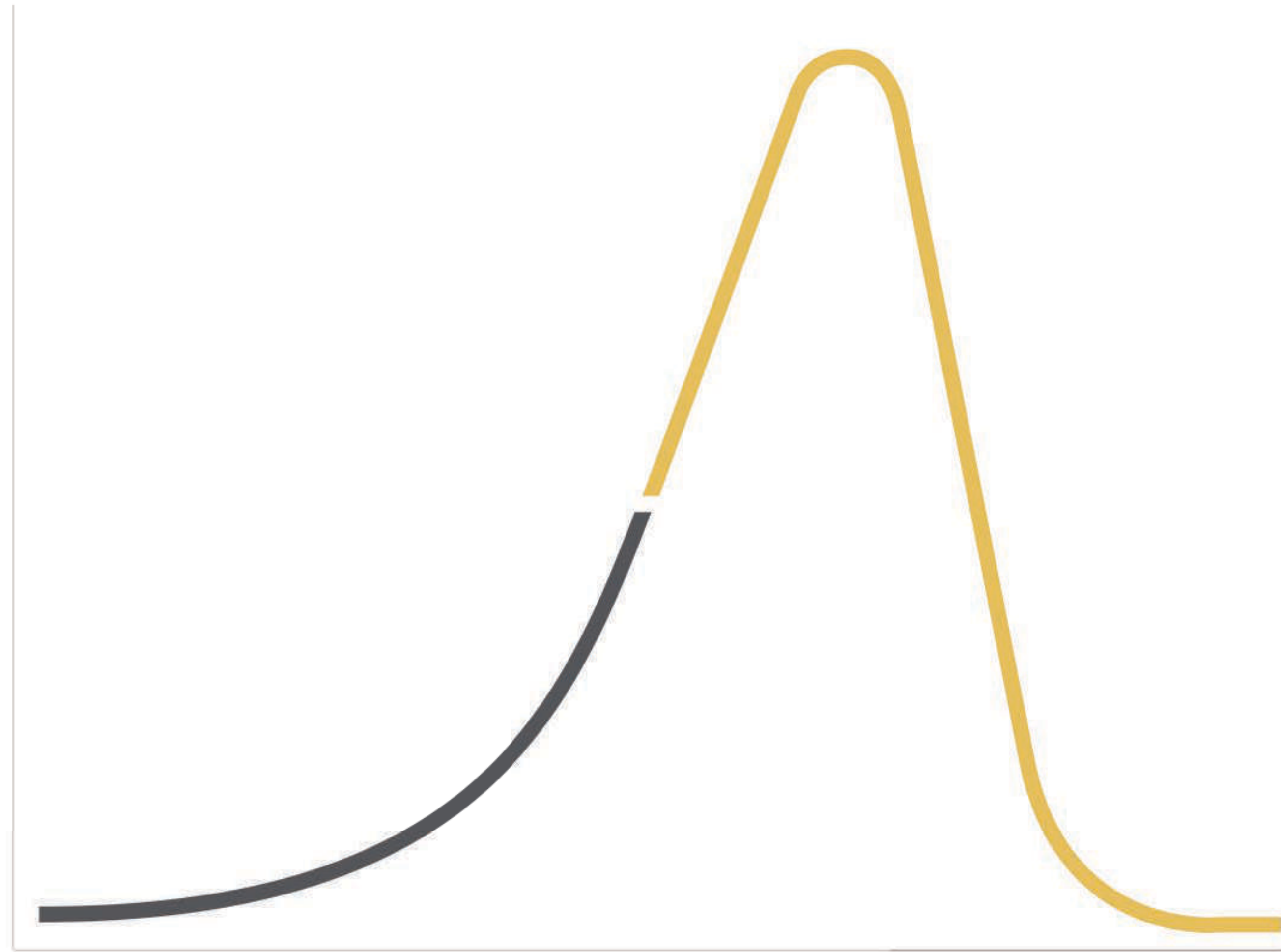


**YESTERDAY'S RACE: DEGENERATIVE**



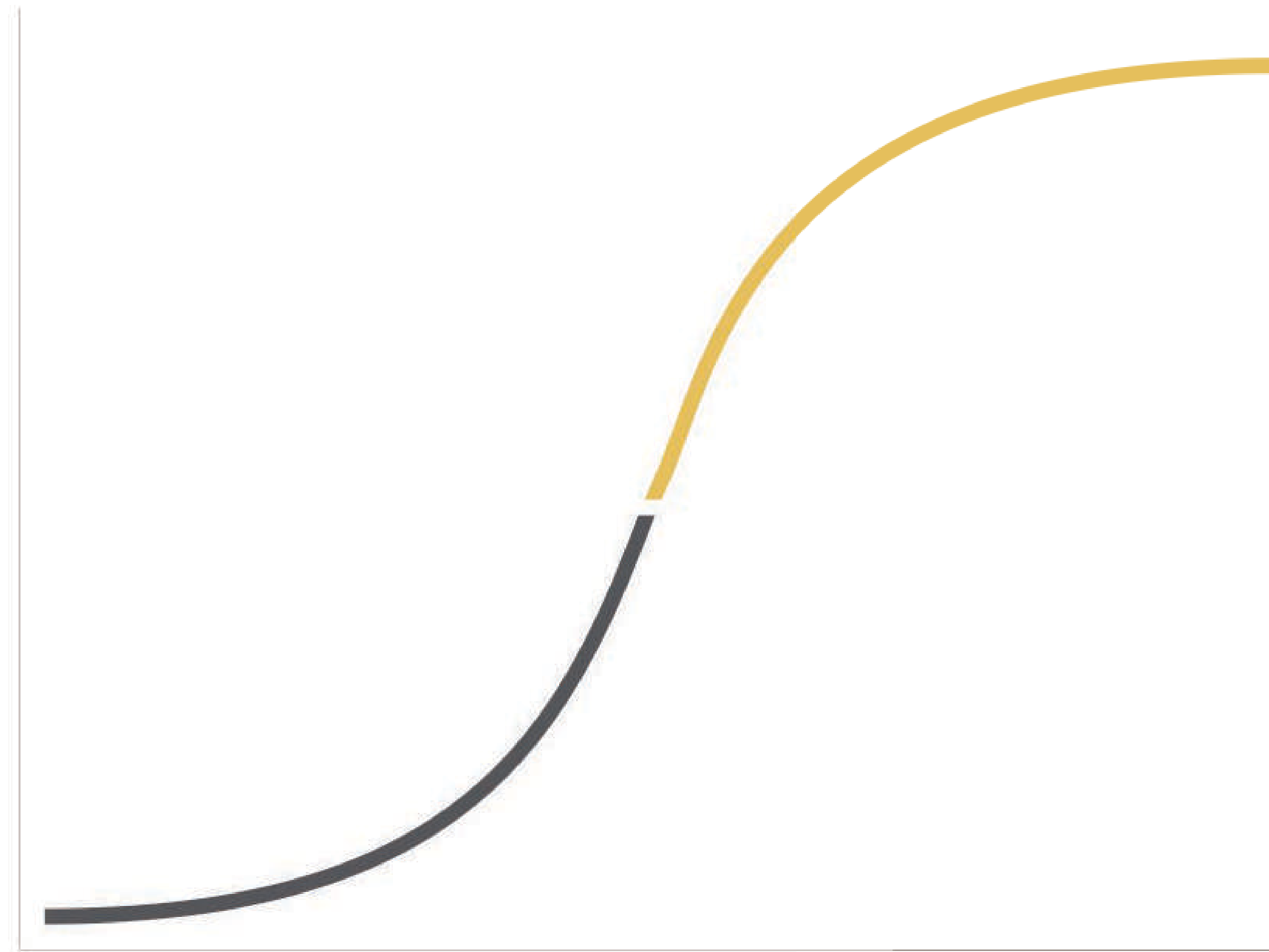
**TODAY'S RACE: UNCERTAINTY & CONFLICT**





**TOMORROW: THE END OF OUR RACE**

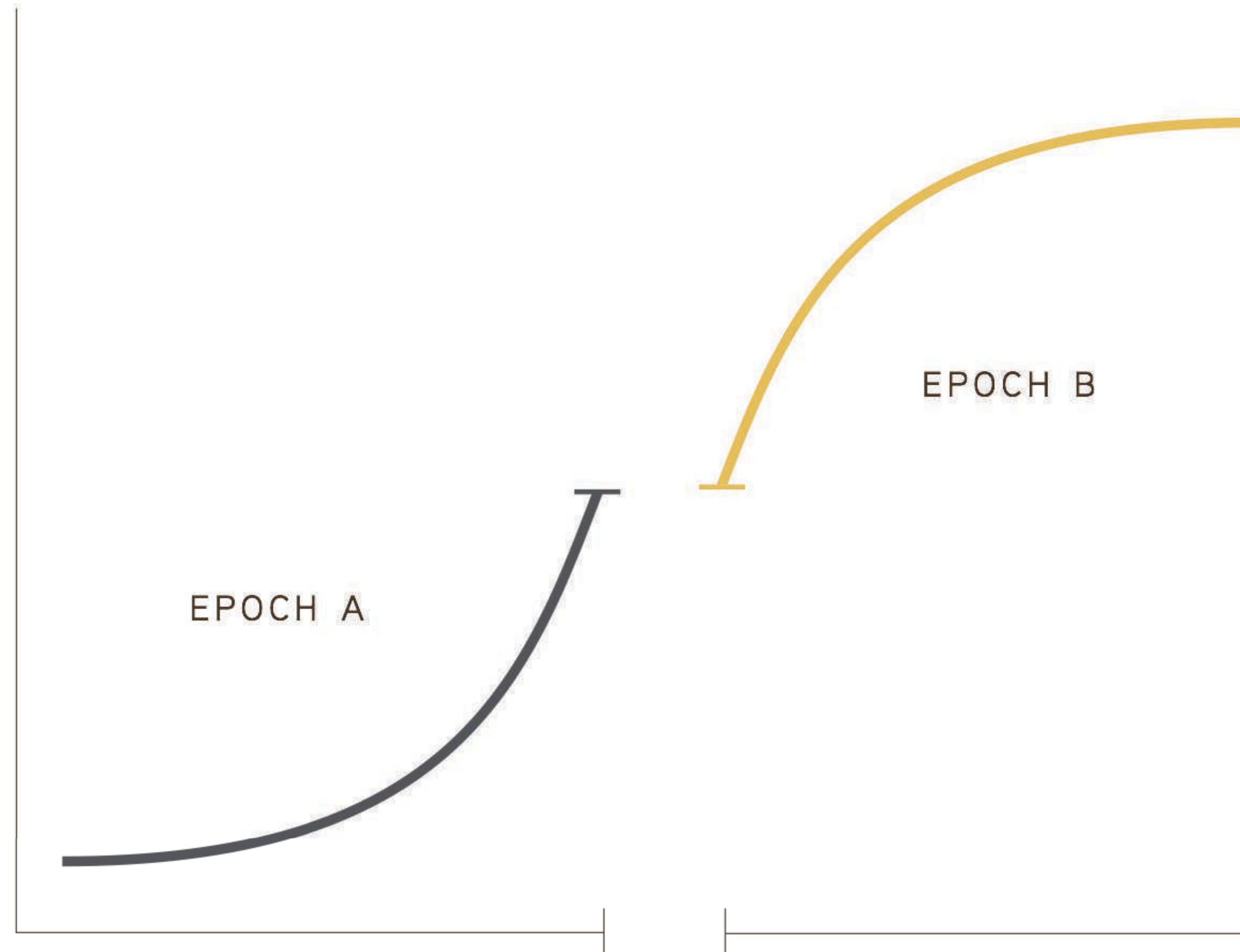




**A NEW RACE: HUMAN + KIND**



**EITHER / OR**  
**WIN - LOSE**  
**NO LIMITS**  
**CONTINUOUS EXPANSION**  
**CONVENTIONAL**  
**SURVIVAL OF THE FITTEST**  
**COMPETITION**  
**CONSUME OR CONSERVE**  
**WASTE**



**BOTH / AND**  
**WIN - WIN**  
**FINITE RESOURCES**  
**CIRCULAR ECONOMY**  
**POST CONVENTIONAL**  
**WELLBEING FOR ALL**  
**COLLABORATION**  
**SUSTAIN AND REGENERATE**  
**RE-USE / RECYCLE**

PRAGMATIC  
OR  
HUMANE  
**DEGENERATIVE**

PRAGMATIC  
AND  
HUMANE  
**REGENERATIVE**



# A NEW REALITY

HUMAN EVOLUTION FOR  
A SUSTAINABLE FUTURE

JONAS SALK  
AND  
JONATHAN SALK

FOREWORD BY ELIZABETH H. BLACKBURN, PhD



ENHANCES HUMAN + PLANETARY WELLBEING.

ELEVATES THE HUMAN CONDITION.

ENRICHES THE TAPESTRY OF SOCIETY.

BUILDS COMMUNITY.

FOSTERS DYNAMIC CULTURAL EXPRESSION.

IS REGENERATIVE.

Architecture of the future (lives in Epoch B.)





Life regenerated through design.™