



GLOBAL WELLNESS
SUMMIT 2017



Is the Glass Half Full or Half Empty? That is Not the Question... The Glass is “Refillable”!

Silvia Garcia, Founder, Happiest Places to Work & Former Global Director of the Happiness Institute, Coca-Cola, U.S.

FEEL :) LOGIC



Is the Glass
Half Full
or
Half Empty?

The
Glass is "Refillable"!

www.HappiestPlacestoWork.ORG



Twin Brothers Jim Lewis and Jim Springer separated at birth and reunited 39 yrs later lived almost parallel lives. Both were named James, both owned a dog named Toy, both had married twice; first to women named Linda and second to women named Betty. Both drove Chevys, smoked Salem cigarettes and drank Miller Lite

Index of Happiness at Work

Based on the only scientific scale able to measure each component in every culture



PURPOSE



BALANCE



AGENCY



DIVERSITY



RECOGNITION



LEARNING

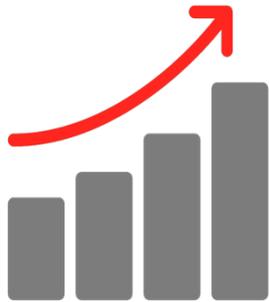


EXPERIENCES

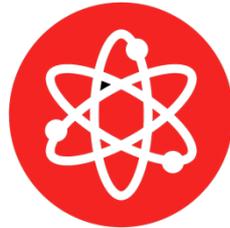


RELATEDNESS

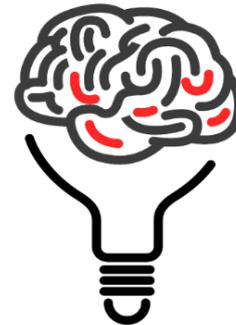
Organizations with high happiness achieve



37%
INCREASE ON
SALES



31%
HIGHER
PRODUCTIVITY



300%
MORE
INNOVATION



10%
INCREASE
CUSTOMER
SATISFACTION

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